

**Earthquake Awareness Week
February 11 - 15, 2008
Poster Contest Instructions and Rules**



Center for Earthquake Research
and Information

As part of the 2008 Earthquake Awareness Week campaign, the Center for Earthquake Research and Information (CERI) at the University of Memphis and State Farm Insurance, are sponsoring an Earthquake Preparedness Poster Contest. This contest will serve as a valuable learning experience to help students learn earthquake preparedness and safety information.

Who May Enter

- The contest is open to students in 4th, 5th and 6th grades in the following counties: Crockett, Dyer, Gibson, Fayette, Hardeman, Haywood, Lake, Lauderdale, Madison, Obion, Shelby, Tipton and Weakley. Participation by all public and private schools is encouraged.

Teachers

- The Federal Emergency Management Agency (FEMA) has several publications for teachers and schools on earthquake preparedness, including standards-based classroom activities, "Tremor Troops" for K-6 and "Seismic Sleuths" for 7-12. These publications are available online at <http://www.fema.gov/plan/prevent/earthquake/schools.shtm>. To receive a copy of these programs on CD, please contact Michelle Dry at 901-678-1723 or mdry@memphis.edu.
- Another standards-based program, "Masters of Disaster," is available from the American Red Cross on CD. For more information, check online at <http://www.redcross.org/disaster/masters/> or contact your local American Red Cross office.

Poster Content

- Entries must be related to the theme of earthquake preparedness and will be judged on originality, effort and technical correctness.
- Each poster must cover one of the following categories: how to be ready before an earthquake happens, what to do during an earthquake to be safe, or what to do after an earthquake to be safe.

Poster Specifications

- All entries must be on an 11" x 14" sheet of white paper.
- All artwork must be original work by the student.
- Any medium may be used (crayon, paint, markers, colored pencils, etc., or a combination of these) with the exception of pencil, chalk, charcoal, glitter, colored glue, tape, mosaics, or anything else that can chip, smear, snag, fall off, etc.
- Stenciled, traced, computer-generated or commercially manufactured stick-on lettering or graphics are prohibited.
- Posters may be drawn vertically or horizontally.
- Slogans or messages about earthquake preparedness and safety may be included.
- Only one entry is allowed per pupil and no joint entries (posters by more than one person).

Local Winners and Submission to CERI

- All schools are encouraged to conduct the contest during Earthquake Awareness Week, February 11-15, 2008.
- Each school should select a 4th, 5th grade winner and a 6th grade winner. Teachers are encouraged to contact their local Emergency Management Agency, American Red Cross and State Farm Insurance offices to assist in the selection of the winning entries from their school.
- Only the 4th, 5th and 6th grade winners from each school should be mailed for final judging. Mail these entries to University of Memphis, CERI, Attention: POSTER CONTEST, 3890 Central Ave., Memphis, TN 38152. *These entries must be mailed to arrive by March 7, 2007. Posters received after March 7, 2008 will not be considered.*
- Teachers may print out certificates for their participating and winning students. The forms may be found online www.ceri.memphis.edu.

Identification

- Each entry to CERI must include the student's name, grade, school name, school mailing address, teacher's name, teacher's email address and school phone number. A blank form for this information is included and should be attached to the back of each winning poster before mailing it to CERI.
- When mailing the winning entries to CERI, do not fold the posters. Mail in a flat envelope and mark the outside of the envelope with "DO NOT FOLD OR BEND" or mail in a mailing tube.

Prizes

- All winners submitted to CERI will receive a t-shirt related to Earthquake Awareness Week.
- Of the entries submitted to CERI, posters will be judged and prizes will also be awarded to the top three winning poster entries for each grade.

- Prizes will be awarded to the teachers and schools for the 1st prize poster for each grade.
- Prizes will include emergency preparedness items, such as hand crank TV/radios, hand crank flashlights, and first aid kits.
- The teachers for the top three winners of each grade will be notified by telephone, mail or email.

Earthquake Preparedness Information Web Sites

Federal Emergency Management Agency (FEMA)

- <http://www.fema.gov/plan/prevent/earthquake/schools.shtm>
- <http://www.fema.gov/kids/quake.htm>
- <http://www.fema.gov/hazard/earthquake/index.shtm>

American Red Cross

- <http://www.redcross.org/pubs/dspubs/cde.html>

Memphis Emergency Management Agency

- http://www.memphisema.com/PDF_files.html

Central United States Earthquake Consortium (CUSEC)

- <http://www.cusec.org/>

Southern California Earthquake Center (SCEC)

- <http://www.earthquakecountry.info/dropcoverholdon/>
- http://www.scec.org/education/public/espfocus/June_06.pdf

For More Information

- Information about earthquake preparedness is available to your school from your local emergency management agency, the American Red Cross, the Federal Emergency Management Agency, and CERI.
- Any questions regarding the 2008 Earthquake Preparedness Poster Contest should be directed to Michelle Dry at CERI, 901-678-1723 or mdry@memphis.edu.

**EARTHQUAKE AWARENESS WEEK
EARTHQUAKE PREPAREDNESS POSTER
CONTEST ENTRY FORM**
(Place on back of poster before mailing to CERI)

Please print all information in blue or black ink. Thank you.

STUDENT'S NAME _____

GRADE LEVEL _____

SCHOOL _____

SCHOOL'S MAILING ADDRESS _____

TEACHER'S NAME _____

SCHOOL PHONE NUMBER _____

TEACHER'S E-MAIL ADDRESS _____

NUMBER OF PARTICIPANTS IN GRADE _____

Winning entries should be mailed in a flat envelope marked "DO NOT FOLD OR BEND" or a mailing tube to The University of Memphis, CERI, Attention: POSTER CONTEST, 3890 Central Ave., Memphis, TN 38152. *These entries must be mailed to arrive by March 7, 2008.*

All entries into the Earthquake Awareness Week Poster Contest become the property of the Center for Earthquake Research and Information.